## **LUIZ HENRIQUE O .DO AMARAL**

LUIZ HENRIQUE O .DO AMARAL, Brazilian, married, with offices at Rua Marquês de Olinda, 70, Botafogo, Rio de Janeiro, Brazil.

- Attorney-at-Law graduated in 1985 from the Cândido Mendes Law School in Rio de Janeiro;
- Specialized in Intellectual Property, franchising, licensing, anti-trust,
  Computer Law, transfer of technology, consumer protection laws,
  litigation at the judicial and administrative spheres in the above related areas
- Partner and Executive Committee Member of the Law Firm Dannemann Siemsen Advogados and of the industrial property firm Dannemann, Siemsen, Bigler & Ipanema Moreira
- Bureau Member and Secretary General Assistant of the AIPPI
- Former President of the AIPPI Brazilian Group (Association Internationale pour la Protection de la Propriété Intellectuelle) and of the ABPI – Brazilian Intelectual Property Association 2009/2013
- Board Member of the Global IP Network
- General Counsel of the Brazilian Franchising Association (ABF)
- Former Secretary General of the World Franchising Council (WFC)
  for 2009/2010
- IP counsel and member of the Biotechnology Information Council
  (CIB)